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FOR IMMEDIATE RELEASE

GOVMETRIC AND GOVDELIVERY PARTNER TO DELIVER COMPREHENSIVE DIGITAL COMMUNICATION AND CUSTOMER EXPERIENCE MEASUREMENT SERVICES TO THE PUBLIC SECTOR

GovDelivery, the world's leading provider of government-to-citizen digital communication solutions, and GovMetric, a long established provider of solutions that engage, enable and empower citizen feedback, have announced a partnership to offer a comprehensive digital communication and measurement solution to local and central government in the UK.

GovDelivery and GovMetric offer highly complementary services which aim to increase customer satisfaction and bring about efficiency savings through more efficient use of online communication and service delivery channels. The partnership will bring about significant benefits and cost savings to new and existing clients of both companies.

GovDelivery enables local authorities to send messages using the most efficient digital channels to inform the public of services, events and activities that are important to them. Integration with GovMetric allows local authorities to measure resident satisfaction by gathering valuable feedback from message recipients. Local authorities using this information are able to better understand resident's needs and measure continual service improvements.

"The addition of GovMetric to the GovDelivery platform delivers significantly more value to our growing list of local authority clients" said Dave Worsell, Director, Government Solutions, GovDelivery UK. "GovMetric's proven ability to measure the effectiveness of communication will enable clients to make even more effective use of our service and deliver significant cost savings across all service areas".

"We are delighted to be working with GovDelivery to extend the customer experience measurement to this exciting new customer access channel" said Nic Streatfeild, Director, GovMetric. "As GovDelivery's services becomes an increasingly important channel to councils and their customers alike it is essential we provide a feedback loop to measure and optimise deployment of this service in the overall channel mix."

About GovDelivery

GovDelivery is the leading provider of government-to-citizen communication solutions. GovDelivery's digital subscription management solution provides organisations with a fully automated, on-demand public communication system. Organisations using GovDelivery provide citizens with better service and access to relevant information by proactively delivering new information through email, SMS, RSS and social media channels. GovDelivery's clients include Department for Business, Innovation and Skills, Driving Standards Agency, Met Office, Department for Energy and Climate Change and Highways Agency. Local Government clients include Norfolk,

Suffolk, Dartford, Herefordshire, Sheffield and Crawley. GovDelivery is a partner company of Internet Capital Group (Nasdaq: ICGE). For more information, visit www.govdelivery.co.uk

About GovMetric

GovMetric is a division of rol Solutions Ltd, a leading provider of solutions that engage, enable and empower citizens and the community. GovMetric helps Local Authorities to optimise the effectiveness of cheaper access channels without seriously impacting service delivery. Over sixty district, county, unitary and London borough authorities are using the customer insight provided by GovMetric to deliver "right first time" services, making the most of their lower cost access channels and minimising expensive failure demand. For more information, visit www.govmetric.com.