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FOR IMMEDIATE RELEASE

GovDelivery Wins Award for Helping Government Agencies Go Green
*2011 Sustainable Saint Paul Award Highlights Results Government Clients Achieve
from Replacing Postal Mail with Digital Communications*

ST. PAUL, Minn., April 21, 2011 – GovDelivery, the leading provider of digital communications solutions for government agencies worldwide, today announced that it received the Sustainable Saint Paul Award for helping the public sector reduce the environmental impact of communications. The award, granted in the “Green Products and Practices” category, was announced during yesterday’s Saint Paul City Council meeting.

GovDelivery reduces costs and makes it easy for government organizations to stay in touch with citizens by helping them move from the U.S. Mail to email and other forms of digital communications. Since the City of Saint Paul became GovDelivery’s first client in 2000, more than 400 government organizations in the U.S. and Europe have sent over 3 billion digital messages through GovDelivery.

These digital messages replace what, in many cases, would have been less effective and environmentally detrimental, postal mail communications. Individual GovDelivery clients such as the California Department of Insurance, Oakland County Michigan, and the State of Indiana have each reported six figure cost savings from reduction of paper mailings.

"For over a decade, GovDelivery has stayed on the cutting edge of green technology, providing sustainable ways for government organizations across the nation to communicate with residents. This award recognizes their incredible contribution to Saint Paul's efforts to remain a national leader in sustainability," Mayor Chris Coleman said.

“Our public sector client base is diverse ranging from the City of Saint Paul to the Internal Revenue Service and the European Space Agency, but one thing they all have in common is their passion for improving service to the public, reducing cost, and going green by using technology more effectively,” said Scott Burns, GovDelivery’s CEO and co-Founder. “We’re proud to have helped so many clients realize their vision, and to be recognized for our positive impact on the environment by our home City and first client is a great honor.”

About GovDelivery

GovDelivery helps government reduce communications cost while expanding communications reach. More than 400 government organizations use GovDelivery to directly connect with the public through digital communications. GovDelivery clients increase efficiency, effectiveness, and engagement. For more information, visit us online at: www.GovDelivery.com. GovDelivery is an ICG (NASDAQ: ICGE) partner company.

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